



Organic Labeling Guide

For All Labels.... For complete organic labeling requirements, please refer to Sections 205.303, 205.304, 205.307 and 205.311 of the USDA Organic Standards. All labels must be approved by MOFGA Certification Services.

For retail labels, if your product is.....

Not Certified/ Exempt/Excluded

<\$5,000 Organic Income; <70% Organic Content, Trader, Retailer

- **CANNOT** include "Certified Organic by (MOFGA name/logo)" below handler/distributor name and information
- **MAY** describe organic ingredients as organic in ingredient statement
- **CANNOT** include USDA seal
- **CANNOT** include Certifier seal
- **MAY** include Percent Organic Content on Information Panel¹
- Small operations & retailers **MAY** include "Organic" claim on Principal Display Panel²



Made With Organic

>70% Organic Content, Allowed Processing Aids

- **MUST** include "Certified Organic by (MOFGA name/logo)" directly below handler/distributor name. Only contact information is allowed between the COB statement and the handler/distributor name.
- **MUST** described organic ingredients as organic in ingredient statement
- **CANNOT** include USDA seal
- **MAY** include Certifier seal
- **MAY** include "Made with Organic (specified ingredients)" claim⁴
- **CANNOT** include "Made with Organic Ingredients"
- **MAY** include Percent Organic Content on Information Panel and/or Principal Display Panel³; but only if specified ingredients claim above is used
- **CANNOT** include "Organic" claim
- **CANNOT** include "100% Organic" Claim



Organic

>95% Organic Content, Allowed Nonorganic Ingredients and Processing Aids

- **MUST** include "Certified Organic by (MOFGA name/logo)" directly below handler/distributor name. Only contact information is allowed between the COB statement and the handler/distributor name.
- **MUST** describe organic ingredients as organic in ingredient statement
- **MAY** include USDA seal⁵
- **MAY** include Certifier seal⁶
- **MAY** include Percent Organic Content on Information Panel and/or Principal Display Panel³
- **MAY** include "Organic" claim
- **CANNOT** include "100% Organic" claim



100% Organic

All 100% Organic Content, Only Organic Processing Aids

- **MUST** include "Certified Organic by (MOFGA name/logo)" directly below handler/distributor name. Only contact information is allowed between the COB statement and the handler/distributor name.
- **MAY** describe organic ingredients as organic in ingredient statement
- **MAY** include USDA seal⁵
- **MAY** include Certifier seal⁶
- **MAY** include Percent Organic Content on Information Panel and/or Principal Display Panel³
- **MAY** include "Organic" claim
- **MAY** include "100% Organic" claim



For Nonretail Labels....

Nonretail containers include produce boxes, bulk products, etc. The following applies to containers for products certified as either "Organic" or "100% Organic."

- **MUST** display production lot number if the operation uses a lot number system.
- **MAY** include "Certified Organic by MOFGA", the Certifier seal, and/or the appropriate organic claim. Use of these elements is encouraged to ensure identification of organic products.

1 Only applies to products with <70% organic content, if they also identify ingredients as organic. §205.101(a)2; §205.305(a)2

2 Only applies to products produced by an operation that makes less than \$5,000 a year organic income, or is excluded, or is a retail establishment that does not process organic products (grocery departments); or a handling operation that processes ready-to-eat foods (retail deli). §205.101(a)1

3 The size of the percentage statement must not exceed one-half the size of the largest type size on the panel on which the statement is displayed and must appear in its entirety in the same type size, style, and color without highlighting. §205.303(a)2; §205.304(a)2

4 Cannot list more than three organically produced ingredients or food groups; such as: beans, fish, fruits, grains, herbs, meats, nuts, oils, poultry, seeds, spices, sweeteners, and vegetables or processed milk products; letters cannot exceed one-half the size of the largest type on the panel and which appears in its entirety in the same type size, style and color without highlighting. §205.304(a)1

5 The USDA seal must replicate the form and design as shown above and must be printed: on a white background with a brown outer circle and with the term, "USDA," in green overlaying a white upper semicircle and with the term, "organic," in white overlaying the green lower half circle; or on a white or transparent background with black outer circle and black "USDA" on a white or transparent upper half of the circle with a contrasting white or transparent "organic" on the black lower half circle. The green or black lower half circle may have four light lines running from left to right and disappearing at the point on the right horizon to resemble a cultivated field. §205.311(b)

6 If displaying both the USDA seal and the Certifier seal, the USDA seal must be more prominent. §205.303(a)5